



TEXAS DEPARTMENT OF HEALTH
AUSTIN TEXAS
INTER-OFFICE

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Barbara Keir, Director (Original Signed)
Division of Public Health Nutrition and Education
Bureau of Nutrition Services

DATE: March 28, 2003

SUBJECT: New Outreach and Nutrition Education materials

This memo contains information about new nutrition education and outreach materials. Copies of appropriate materials will be mailed to your local agency during the next three weeks. Please give this information to your nutrition education coordinator.

- ***A Friendly Reminder from WIC***, stock no. 13-12. The new appointment reminder is bilingual and has changed from postcard size to 8 ½ x 11. The postcard format is no longer allowed due to issues of participant privacy. The State Agency recently received an interpretation from the Texas Department of Health Office of General Council (TDHOGC) stating “it is a breach of confidentiality to send reminder postcards.” The new reminders can be folded and sealed or placed in an envelope for mailing. If you choose to use a reminder of your own design, keep in mind that it must preserve participants’ privacy. Any information that indicates the recipient is a WIC participant must be concealed.

The new reminder can be used to remind participants of class, certification or missed appointments. There is a box at the top of the reminder that is large enough to accommodate Foxfire appointment labels. (If you need help running the Foxfire Appointment Reminder Labels Report, contact the Automation Help Desk, at 1-888-922-4484.) Additionally, there is a checklist to indicate which items participants need to bring to their appointment and room at the bottom for your clinic contact information. A copy of the redesigned reminder is attached. Please order additional copies from the **Texas Department of Health Warehouse** using form **AG-30** or go to www.tdh.state.tx.us/mamd/litcat/default.asp.

- **Feed Your Child’s Future, RB-000-14**, is a reading initiative lesson designed to accompany the video *Feed Your Child’s Future*, stock no. 7528. This video tells the story of a young WIC family who learns that high-iron foods and reading to their young son are important for their son’s brain growth and development. Even though this video and lesson were developed to complement the *WIC Reading Initiative*, they can be used by all local agencies, even those not participating in the initiative. This lesson is appropriate for the following participant categories: **C**=Parents of Children, **I**=Infants, **N**=Postpartum, and **BF**=Breastfeeding. Copies of this lesson and video will be mailed to local agencies during the next three weeks.

- **Reading to Your Young Child, RB-000-15**, is a special lesson developed for local agencies participating in the *WIC Reading Initiative* and may only be used in conjunction with the initiative. For this reason, the lesson will be mailed to local agencies with an approved *WIC Reading Initiative* plan in place. This is a simple lesson that should always be given with a book and can be given with any of the reading initiative books. The parent takes the book home, reads it to her child and completes the question and answer page. When the participant returns for her next WIC appointment, she turns in the lesson evaluation and picks up vouchers. Local agencies participating in the initiative can make copies as needed or may order additional copies using the ***Texas WIC Materials Order Form*** and fax to Publications Coordinator at (512) 458-7446 or go to www.tdh.state.tx.us/wichd/gi/materials.pdf.
- **WIC Reading Initiative books** will be shipped to local agencies with an approved *WIC Reading Initiative* plan in place. The following local agencies will receive their books during the next three weeks:

LA #01	Austin H & HS-Travis County Health Dept.	LA #40	Beaumont City Health Department
LA #03	Cameron County Health Department	LA #42	Williamson County & Cities Health Dist.
LA #05	Driscoll Children's Hospital	LA #46	Brazoria County Health Department
LA #07	City of Dallas Department of Environmental & Health Services	LA #51	San Patricio County Health Department
LA #10	Grayson Count Health Department	LA #54	Tarrant County Health Department
LA #12	Hidalgo County Health Department	LA #58	Angelina County & Cities Health Dist.
LA #18	Community Council of Bee County	LA #60	Matagorda County Hospital District
LA #21	Wichita Falls-Wichita County Public Health Dist.	LA #61	Jasper-Newton County Public Health
LA #31	Bell County Public Health District	LA #66	Orange County Health Department
LA #32	Brazos Valley Community Action Agency	LA #77	UTMB at Galveston
LA #34	Abilene Public Health Department	LA #84	Public Health Regions 6 & 5 South
LA #38	Corpus Christi-Nueces County Public Health Dist.	LA #87	Public Health Regions 4/5
LA #39	Smith County Public Health District	LA #106	St. Joseph Regional Health Center

If you have questions or need additional information about any of these items, please contact Shellie Shores, Nutrition Education Consultant, at (512) 458-7111, extension 3463 or shellie.shores@tdh.state.tx.us or Mary Van Eck, Manager Nutrition Education and Breastfeeding, at (512) 458-7111, extension 3484 or mary.vaneck@tdh.state.tx.us.

Attachment



A Friendly Reminder from WIC **Un recordatorio cordial de WIC**



Name / nombre

Date / fecha

Time / hora

☐ **You have a class appointment / Usted tiene una cita para asistir a una clase**

☐ **You have a certification appointment for / Usted tiene cita de certificación para**

Please bring / Por favor, traiga

☐ Your WIC ID card / Su tarjeta de identificación de WIC

☐ Your child's shot record / El registro de vacunación de su hijo

☐ Your current Food Stamps, Medicaid or TANF letter OR current proof of income for everyone working in your household (like a check stub) /

Sus Estampillas para Comidas actuales, su carta más reciente de Medicaid O TANF, o un comprobante actual de ingreso para cada persona de su hogar que trabaja (tal como el talonario de pago)

☐ Proof of street address; such as a rent receipt or utility bill /

Comprobante de dirección: por ejemplo el recibo de renta o factura de electricidad o gas

☐ Birth certificate or crib card (for newborns only) /

Certificado de nacimiento o tarjeta de cuna (solo para recién nacidos)

☐ Your child or children / A su hijo o hijos

☐ **You missed your appointment; please call the WIC office to reschedule. /**

Usted faltó a su cita; favor de llamar a la oficina de WIC para hacer otra cita.

☐ **Other information / Otra información**

Questions? / ¿Preguntas?

Give your WIC office a call. /

Llame a la oficina de WIC

